



How Schools Account for ASSIST Scholars

Financial Sustainability with Global Impact

Who Are ASSIST Scholars?

Each year, ASSIST selects the most talented international students from 1,000+ applicants across underrepresented and strategically important countries. These Scholars bring academic excellence, cultural diversity, and an uplifting spirit that energizes classrooms, enriches extracurriculars, and strengthens a school's global identity.

Why Schools Partner with ASSIST

1. Mission Meets Margin

ASSIST helps schools fulfill their commitment to global education, equity, and leadership, while also delivering meaningful net tuition revenue. Scholars enrich the experience without adding fixed costs.

2. High-Impact Enrollment

ASSIST Scholars fill available seats and beds, helping to offset enrollment gaps, stabilize revenue, and reduce reliance on traditional financial aid.

3. Strategic Differentiator

In a competitive market, the presence of talented international scholars helps “stage” a more vibrant, globally-minded community, strengthening your brand for prospective families.

4. Cultural & Academic Enrichment

Scholars bring new perspectives, language fluency, and authentic cultural engagement that elevate classroom dialogue and peer learning across disciplines.

Budget Models That Work

Schools use three primary approaches to account for ASSIST Scholars:

1. Separate Line Item

One full tuition recorded as revenue, one full scholarship as expense = net-zero impact.

2. One-Year Commitment

No long-term aid obligation—Scholars return only if invited.

3. Enrollment-Plus Model

Scholars are enrolled above the budgeted capacity and are not reflected in the aid line.

The ROI: Examples at a Glance

Model	Day School Net Gain	Boarding Net Gain
2 Scholars (1 full, 1 partial)	\$20,000	\$28,000
4 Scholars (1 full, 3 partials)	\$60,000	\$84,000
3 Scholars + 1 Full-Pay	\$76,000	\$119,000

Partial Scholars bring at least **40% tuition**. Full-Pay candidates (via ASSIST) bring **90% tuition**, with a 10% referral fee.

Bottom Line

For Admissions Leaders:

ASSIST helps admissions teams enroll outstanding international talent who enrich the school community, enhance global visibility, and make your school more attractive to mission-fit families. Scholars bring energy to classrooms, culture to campus life, and distinction to your recruitment story without increasing your financial aid burden.

For Business Office & CFOs:

ASSIST delivers net tuition revenue while preserving your financial aid budget and avoiding new fixed costs. Scholars fill otherwise vacant seats or beds with high-caliber students who generate a return on investment through additive revenue, not offset by additional staffing or operational overhead.

For Heads & Boards of Trustees:

ASSIST is a mission-aligned, financially sustainable pathway to global distinction. It enables schools to uphold their values regarding diversity and global citizenship while strengthening their bottom line. Scholars enrich the academic and cultural life of the school, support strategic enrollment goals, and build long-term institutional value.